



## Message from The President - Euhofa International



*Dear Euhofa Family,*

In November 2016, our annual fall congress will take place in Nairobi, Kenya.

In the history of Euhofa International it is the 2nd time that Utalii College invites the Euhofa family to experience Kenyan, as well as, “Utalii” hospitality paired with a high standard academic programme.

The 55th Euhofa International Congress will be held with the theme of “Service Excellence.”

The congress organizing team has put together a high standard congress programme including relevant academic input, as well as, discussion and workshop sessions, enough time to share personal experiences and get to know a lot of insights of Kenyan hospitality.

Would you like to get more input for product service mix, as well as, a good training mix, know about sustainable livelihood initiatives and customer centric culture as well as how to design new innovative consumer centered hospitality concepts - these are some topics which will be discussed during the academic session. The cultural programme is outstanding and will offer a big variety of attractions which Kenya has to offer.

Attending the congress will also give you the opportunity to meet your international colleagues and friends and to strengthen your network!

You cannot miss this extraordinary experience - you have to sign up! Reserve the date, do join us and see you in Nairobi!

**MARIA WIESINGER**  
**President**



## MESSAGE FROM THE PRINCIPAL, KENYA UTALII COLLEGE



Dear Delegates,

Welcome to Africa; Karibu Kenya!

Welcome to Kenya Utalii College.

As we begin to admire and relish the attractions which form the Kenyan experience of hospitality and tourism, I invite you to also sample Kenya Utalii College; Africa's premier hospitality and tourism training institution. Once again we open our doors for the global industry to interact with our professional students in the true manifestation of "*Utumishi na Ukarimu*" ("Service and Courtesy").

This year's EUHOFA Congress comes to Kenya for the second time after two decades, having last been hosted by Kenya Utalii College in 1996. We are excited to be playing host again to this international event, first because of the College's role at the international front. Secondly, Kenya is the gateway to the vast African continent with investments and opportunities in all sectors of the economy. Thirdly, the Country is home to one of the new world's eight wonders (over two million wildebeest migrate from the expanse Serengeti National Park in Tanzania to the greener pastures of the Maasai Mara National Reserve in Kenya during July through to October); which also hosts some of the top-notch tourism facilities.

We are grateful to His Excellency the President of the Republic of Kenya, Hon. Uhuru Muigai Kenyatta and the Government through the Cabinet Secretary, Ministry of Tourism, Hon. Najib Balala for the support in organizing and actualizing this congress. It is not only a great boost to our industry locally but also a sign of the universal role our country plays with regards to sustenance and promotion of the industry.

In line with this year's theme "*Service Excellence*" the congress aims at providing scholars with an opportunity to present and critique the opportunities that abound in our sector. I have noted, with appreciation, that industry personnel in Kenya, Africa and across the world are all taking part in the congress. I have no doubt that the engagements we will have in this forum will drive our industry forward in view of the ever evolving trends.

The College was established over forty seven years ago, and our commitment is to ensure continual professional excellence in hospitality and tourism training. We have cut a niche for ourselves on the continent, as well as, globally with our alumni traversing the entire world.

Once again, a very warm welcome to you as we celebrate the 55<sup>th</sup> EUHOFA International Congress, Nairobi, Kenya!

**KAZUNGU C. MWANGO**  
Ag. Principal